Personify
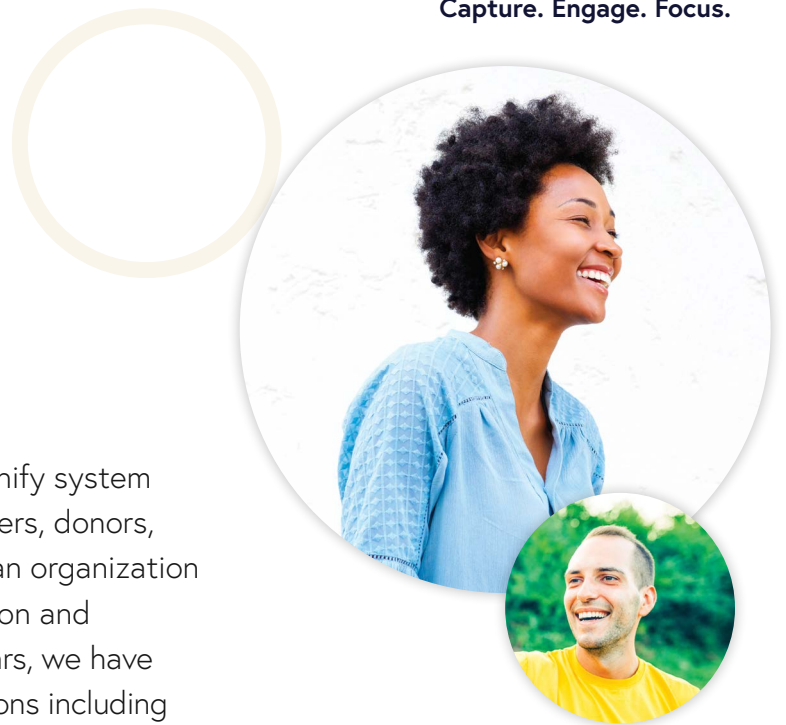
Engage Constituents.
Maximize Revenue.
Optimize Operations.

Each day, more than 70,000 people log into a Personify system to connect and engage with their members, volunteers, donors, and constituents. Our best-in-class solutions allow an organization to seamlessly manage all their constituent information and interactions within a single platform. For over 20 years, we have been driving growth for a diverse group of organizations including associations, nonprofits, show organizers, YMCAs and JCCs.

Our suite of products, which include Personify360, Community, A2Z Events, and Wild Apricot, empowers organizations to gain a 360-degree view of their constituents, create rich in-person and digital experiences, and drive actionable insights to grow their constituent base and further their mission.

> "Personify is the lifeblood of the American Optometric Association. It allows us to surpass our goals and make some of the most unimaginable things happen for our members and for our affiliates."

Adam Reider
American Optometric Association

Personify

personifycorp.com

Products

Personify360
The industry-leading CRM platform with the most robust and flexible capabilities on the market. It is ideal for medium to large organizations and creates a unified view of constituent data across all channels. Personify360 easily manages multiple business lines, complex transactions and can meet the needs of any organization.

Community
Our cloud-based social collaboration platform creates rich digital spaces for nonprofits and associations. We provide extensive collaboration, communication and sharing capabilities, along with in-house community experts, to help you grow your constituency and ensure it thrives.

A2Z Events
Our powerful event management and optimization solution allow organizations to streamline event operations, increase exhibit sales, provide robust event reporting and create high-impact experiences for attendees and exhibitors from start to finish.

Wild Apricot
Ideal for small- to-medium-sized organizations, Wild Apricot provides cloud-based membership management software. Wild Apricot eliminates up to 90% of the administrative work involved in managing members, processing payments, running events, updating your website and more.

> **Personify is the foundation that allows us to build a successful and robust system to serve our members and customers.**
>
> *Bob Murray*
> American College of Physicians

Our Commitment to Your Success

We're committed to helping our clients spend more time engaging people with their passions and less time managing their technology. Personify's solutions help you amplify engagement, connections and collaboration in your organization.

Ready to drive your organization forward?

Request a Demo at personifycorp.com

Personify

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