

An All-In-One Solution to Grow Your Membership

Wild Apricot is an all-in-one tool for emerging nonprofits, associations, clubs and local chapters to manage and engage their members. Automate and simplify membership tasks for yourself, your members, volunteers and board.



Automate Member Management

Many organizations report saving 20+ hours a week from Wild Apricot's streamlined and automated features:

Membership Management: Attract, renew, search, and manage members with ease in one central, cloud-based database.

Event Registration: Grow events with simple online promotion and registration — easily add an event calendar.

Online Store: Generate more revenue by selling merchandise online.

Email Marketing: Craft professional emails and newsletters, and track results.

Website Builder: Build your online presence with a simple drag-and-drop website builder — easily create uniformity between chapters.

Mobile App: Manage members and check-in event guests from any mobile device.



Wild Apricot is an all-in-one solution that eliminates up to 90% of the administration work involved in managing members, payments, chapter websites and more.

Who uses Wild Apricot?

Over 25,000 organizations use Wild Apricot every day, including some of the biggest chapter-based organizations in the US:

- The Association for Talent Development (ATD)
- The Western Pension Benefits Council (WPBC)
 - The U.S. Green Building Council (USGBC)



Capterra, a leading independent software review site, has rated Wild Apricot the #1 membership management software for six years in a row.

Tier	Contacts	Set Up Fee	Monthly Fee*
Personal	100	\$0	\$40
Group	250	\$0	\$50
Community	500	\$0	\$90
Professional	2,000	\$0	\$160
Network	5,000	\$0	\$290
Enterprise	15,000	\$0	\$350
Global	50,000	\$0	Contact Us

Multi-Chapter Discount		
# of chapters	1-year contract	2-year contract
1 - 4	10%	15%
5 - 9	15%	20%
10 - 19	20%	25%
20+	25%	30%

* Save 10% if you prepay 1 year. Save 15% if you prepay 2 years.



I like everything. It invoices, emails, recruits, schedules events and allows members and non-members the opportunity to register, sign up and so much more... Wild Apricot has been my life saver.



Karla Byrd

Talent Development and Volunteers Director, Association for Talent Development

Try Wild Apricot Free for 30 Days

Start a free, 30-day trial of Personify's Wild Apricot today (no credit card required) by visiting www.wildapricot.com. If you have any questions or would like to take advantage of our special chapter-based discount, please email SalesWA@personifycorp.com.

