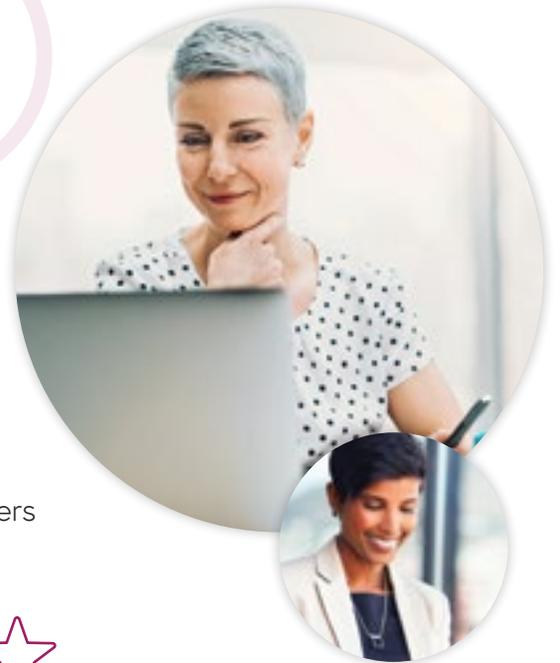


Gain a 360-view of Your Constituents.

**Members. Volunteers. Fundraisers.
Advocates. Customers. Attendees. Donors.**

Personify360 has been built specifically to help organizations solve the complexities of understanding, engaging, managing and growing a multifaceted constituency. Our robust collection of tools, powerful open-architecture and growing eco-system of industry-leading partners give organizations the ability to focus on what's important without losing sight of the big picture.



Benefits

Gain a 360-degree view of your constituents across channels with the most powerful relational database in the market.

Connected: With robust features and capabilities, Personify delivers everything you need to take your organization's performance to the next level. For an experience that's truly one-of-a-kind, Personify has the ability to connect out-of-the-box with other systems. Choose to integrate via native features to pull, push and synchronize data or explore the Personify Hub for a powerful iPaaS solution – flexibility and simplicity.

Secure and Scalable: Infinitely scalable, PCI compliant hosting and a team working behind the scenes dedicated to your success. Personify's cloud experts take the burden of managing the hardware and infrastructure of the solution off of your organization's shoulders and ensure that your system is running when you need it. We also manage the application itself to ensure it is performing as expected, optimizing every detail and going above and beyond the level of service you'd receive with a typical hosting provider.



**I can sum up Personify360 in just three words.
Power through flexibility.**



Spencer Moore

Director of Information Management, Radiological Society of North America



Featured Capabilities

Personify360 is the technology backbone for all your organization's needs. No matter how many lines of business you support, we provide feature-rich, expert solutions that empower your organization to succeed.

Constituent Relationship Management (CRM):

Personify's CRM delivers a unified view of constituent information, behavior and transactions across all channels of engagement. By having a single source of constituent insight, organizations are better able to understand their constituents, maximize engagement and improve the experience delivered across all interactions.

eBusiness: Personify's comprehensive eBusiness solution enables organizations develop, introduce and support multiple revenue streams tailored to the divergent needs of its constituents. Our Implementation Team provides the strategic consulting, design and set-up services to guide you through the process of establishing a successful platform.

PersonifyGO: From a desktop at a front desk, to a tablet at a conference, put the power of Personify360 at your staff's fingertips with PersonifyGO. PersonifyGO is Personify's browser-based client that allows member-centric organizations to extend their Personify360 platform and provide a seamless experience tailored to staff's specific needs.

Analytics: A powerful business intelligence solution that simplifies and standardizes how users view, share and act on strategic information.

Studio: Studio elevates IT professionals to architects of user efficiency. Create specialized personas, screens, workflows and context-sensitive tasks, extending the database, managing security and creating custom notifications.



With Personify360 we have one-stop shopping for all of our accounting needs, our membership needs, our sales needs, our marketing needs.



Bob Murray
American College of Physicians

Interested in Learning More?

Request a Demo at
personifycorp.com

or Call (877)891-7681

