

# Integrated Systems. Optimal Results.

Managing data is complex and presents a challenge for organizations of all sizes. When you have questions, you need a single source of truth. You need the perspective that's going to empower you to make informed business decisions, adapt to changes and access the right information no matter where it sits.

That's where **Personify Hub** comes in. With an intuitive, cloud-based experience, the Hub elegantly integrates data from multiple data streams and allows for seamless connectivity across the important applications you already use and trust. An Integration Platform as a Service (iPaaS), the Hub brings together your best-of-breed technology solutions, enabling secure bi-directional exchange of constituent and organizational information.



## Work Smarter

Build simple to sophisticated integrations with no coding required. Map and transform data, all while maintaining complete control over when and how data syncs occur.

**Complex integrations:** Made simple and sync your mission-critical systems.

**Real-time, Bi-Directional Data Exchange:** Provides improved data accuracy, accessibility and actionability.

**Data Mappings & Transformations:** Made possible through controlled integrations.

**24/7 Support:** Our support team is always online to help with your needs.



## Integrate Your Ecosystem

Personify Hub connects industry-leading applications and technologies to the Personify suite of products. Here are a few examples:

Amazon Web Services  
Blackbaud Raiser's Edge  
CAMBEY&WEST  
CourseMerchant  
D2L  
ElasticPath  
Episerver  
GreatPlains  
Harvest

IBM Watson  
Jira  
LearnUpon  
Marketo  
Microsoft IOT  
oData  
ODBC  
OnDemand  
Oracle

Personify360  
Personify Community  
Quickbooks  
Salesforce  
SAP  
ServiceNow  
SharePoint  
SurveyMonkey  
ThoughtFarmer  
Training Orchestra



## Drive More Value from your Investment

Personify Hub allows for a better return on an organization's investment in their Personify products by integrating with trusted tools.

Disparate data can now flow seamlessly into Personify360 as a single source of truth, enabling organizations to have a 360-degree view of engagement and interaction with constituents across multiple channels.

[Learn More](#)

Request a Demo at [personifycorp.com](https://personifycorp.com) or Call (877)891-7681

