

## SCHEDULE-AT-A-GLANCE

### DAY 1 | SUNDAY, APRIL 7

9:00 AM - 2:00 PM	Sunday Funday: PersoniFest Masters
12:00 PM - 3:00 PM	Sunday Funday: Savannah Taste Experience
12:00 PM - 5:00 PM	Registration Open
5:00 PM - 7:30 PM	Opening Reception: Service Brewing Tasting

### DAY 2 | MONDAY, APRIL 8

	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING	
7:30 AM - 8:30 AM	BREAKFAST					
8:30 AM - 9:30 AM	WELCOME ADDRESS: ERIC THURSTON, PRESIDENT AND CEO					
9:40 AM - 10:40 AM	MindShare   Becoming Data Wizards to Expand Your Events <i>#events</i>	Volunteer Engagement: Leveraging Technology to Give Volunteers What They Need <i>#community #volunteer</i>	It's in the Hub! A 360-Degree View Across Applications <i>#IT #executive</i>	Childcare & Daycamp Roundtable for Health & Wellness Organizations <i>#ymca</i>	Lifecycle of a Membership in Personify360 <i>#membership #admin</i>	Member Self-Serve On the Web An Introduction to Wild Apricot Chapter Management
10:40 AM - 11:10 AM	EXHIBITOR BREAK					
11:10 AM - 12:10 PM	Enhancing the Member Experience through Data Driven Insights <i>#membership</i>	Online Community for Youth and Advocacy <i>#community #advocacy</i>	Training for Change: Techniques in Change Management <i>#executive</i>	3rd Party Integrations for Health & Wellness Organizations <i>#ymca</i>	How to Simplify Your Finances with Wild Apricot Payments	Personify360: Underused Meetings Features
12:10 PM - 1:10 PM	LUNCH / EXHIBITOR BREAK					
1:30 PM - 2:30 PM	NICOLE MALACHOWSKI: PUSHING THE ENVELOPE: BEING THE BEST WHEN IT COUNTS					
3:00 PM - 4:00 PM	Dollars & Sense: Accounting Tips and Tricks Roundtable <i>#accounting #finance</i>	Mindshare   Do You Know What Your Attendees Want? Hitting Attendees' Value Meter for a Win-Win Scenario <i>#events #meetings</i>	Get your Board on Board: The Art of Communicating Value <i>#executive</i>	Secret Functionality for Health & Wellness Organizations <i>#ymca</i>	New Features in Community <i>#community</i>	Personify360 v7.7 Intro to Data Analyzer
4:20 PM - 5:20 PM	Transform your Accounting Operations with Lock Box <i>#accounting #finance</i>	3 Ways to Use Google to Grow Your Membership <i>#membership #marketing</i>	SSO 2.0: Modernizing Your Customer Identity Management <i>#IT #admin</i>	MindShare   Maximize Your AMS & Exposition Management Solution <i>#events</i>	Customizing User Experiences in Community <i>#community</i>	
5:30 PM - 7:00 PM	EXHIBITOR HAPPY HOUR					

### DAY 3 | TUESDAY, APRIL 9 (MORNING)

	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING	
7:30 AM - 8:30 AM	BREAKFAST					
8:30 AM - 9:30 AM	PRODUCT KEYNOTE: DAVE COOPER, CTO					
9:40 AM - 10:40 AM	Ten Steps To Improve Data Management at Your Organization <i>#IT #admin #operations</i>	From Lurking to Participating: Actions to Build Community Momentum <i>#community</i>	Let's Get Personal (About Data)!	Capture More Members with an Accessible Website <i>#marketing #operations</i>	A2Z Events Bootcamp: Business Intelligence & Reporting	Product Showcase & Sneak Preview: Personify360 & PersonifyGO
10:50 AM - 11:50 AM	Using Data to Prove Membership ROI <i>#membership</i>	Next-Generation Fundraising and Impact-Driving Technology <i>#membership</i>	Keys to Growing Your Organization with Content <i>#marketing #membership</i>		Product Showcase & Sneak Preview: Personify Community	Advanced Data Analyzer Training <i>#finance #admin</i>

**DAY 3 | TUESDAY, APRIL 9 (AFTERNOON)**

	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING		
11:50 AM - 1:20 PM	LUNCH						<b>Health &amp; Wellness Bootcamp</b>  #ymca
1:20 PM - 2:20 PM	Jumpstart your Data Analytics Journey through Culture, Process, and Technology <i>#executive #IT</i>	MindShare   Engagement365: Creating Raving Fans <i>#events #marketing</i>	The Strategic Imperative: The Evolution of Technology and Nonprofits <i>#executive</i>	Turning a Tight Integration into a Top Member Benefit <i>#IT</i>	Globalization Features: Preparing Personify360 for an International Business Mode	Product Showcase & Sneak Preview: Wild Apricot & A2Z Events	
2:35 PM - 3:35 PM	MindShare   Increase Event Revenue and Retention <i>#events #meetings</i>	Looking Back: Lessons from our First Year of Community <i>#community</i>	Young Members 2.0: Up Close & Personal with Personify's Benchmark Report <i>#executive #membership</i>	Transform Your Organization with Wild Apricot: 3 Magic Tricks <i>#membership #IT</i>	PersonifyGO: Latest and Greatest	Personify360: Underused Marketing Functionality	
4:00 PM - 5:00 PM	PERSONIFY GIVES BACK						
7:00 PM - 10:00 PM	CONFERENCE PARTY						

**DAY 4 | WEDNESDAY, APRIL 10**

	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING		
7:30 AM - 8:30 AM	BREAKFAST						
8:30 AM - 9:30 AM	PERSI AWARDS AND 2020 REVEAL						
9:40 AM - 10:40 AM	Healthy Habits: Credit Card Processing and Payments <i>#accounting #finance</i>	From Walk to "Ride": A Community's Journey from Early Inspiration to Multi-Program Success <i>#community #fundraising</i>	Better Together: Challenges, Successes and Lessons Learned after 15 Years with Personify <i>#executive</i>	MindShare   Lightning Round: Event Professionals <i>#events #meetings</i>	Web Designer: Tailoring PersonifyGO to Your Organization's Needs	<b>Developer Day</b>  <i>(9:45AM-4:30PM; \$199 additional cost for training)</i>  A full-day session that provides Personify developers, system architects, IT leaders and power users with access to practical knowledge, use cases, and real-world techniques.  To sign up, please add this to your cart during the registration process. If you have already registered, you may edit your registration or email us at <a href="mailto:info@personifycorp.com">info@personifycorp.com</a> for questions.	
10:50 AM - 11:50 AM	Maximum Returns: Next-Level Financial Reporting <i>#finance</i>	Mindshare   EventTech: Utilizing Event Technology Trends to Engage Constituents <i>#events</i>	Hypergrowth! Best in SaaS Techniques for Building Your Organization <i>#executive</i>	Create a Data-Driven Compliance Strategy <i>#executive #IT</i>	Volunteer Events with Community <i>#community</i>		
11:50 AM - 1:20 PM	LUNCH						
1:20 PM - 2:20 PM	Capturing Engagement, Showing Results: Community, Reporting and Data Collection <i>#community</i>	Training: Wild Apricot Website Building: Hints and Tricks <i>#marketing</i>	MindShare   Product Thinking for Event Managers <i>#events #membership #meetings</i>	E-commerce Best Practices and Tips to Boost Non-Dues Revenue <i>#finance #membership</i>	Engagement Scoring in Personify360 <i>#membership #operations</i>		
2:30 PM - 3:30 PM	Turning Data into Donors: 3 Steps for Growth <i>#fundraising #marketing</i>	Training: 5 Ways to Engage More Members with Wild Apricot <i>#membership</i>	MindShare   Best in Show, Event Success from A2Z Events <i>#events #meetings #marketing</i>	Improve Efficiency and Gain Flexibility: Integrating WordPress and Personify <i>#IT</i>	Streamline Operations: Admin How-To <i>#operations #admin</i>		
3:40 PM - 4:40 PM	END OF CONFERENCE						