

# Drive Volunteer Engagement with Personify Community

## Volunteers are the backbone of an organization.

With limited budget for paid staff members, many nonprofits rely on the power and passion of volunteers to keep things running smoothly. Volunteers provide vital support from helping out with daily operations behind the scenes to managing logistics for high-profile special events and acting as ambassadors to spread the word about your mission in the community.

While recruiting skilled and enthusiastic volunteers is essential for growth, it's only part of the challenge. Engaging volunteers from day one lays the foundation for a rewarding experience, with training, retention and appreciation efforts to make them feel like part of an organization's mission and culture. Effective volunteer management enables nonprofits to align the needs of the volunteer and the organization, maximizing the value of supporters who are willing to donate valuable time and energy.

## Recruit, engage and manage. Make the most of volunteers with Personify Community.



## For Volunteers

Our vibrant digital spaces provide powerful collaboration tools designed to connect volunteers to your organization and to one another. As your nonprofit's most enthusiastic supporters, volunteers find a natural home in your community. They can spark conversation in exclusive forums, groups and blogs where everyone shares their commitment to your cause. Empower them to share their experience and show your impact by sharing photos and videos.



## For Nonprofits

Organizations that use Personify Community can deepen relationships, understand activity and ensure volunteers are effectively managed as an invaluable part of your organization.

- **A Detailed View of Each Volunteer:** Track a volunteer's skills, interests and qualifications within their profile.
- **Recruit the Right Person for the Right Role:** Utilize the robust member directory to find the volunteers you need by filtering specific criteria.
- **Create Spotlight Events for Greater Visibility:** Drive additional awareness for volunteer opportunities alongside relevant web content via a specialized recruitment widget.
- **Seamless Sign-Up and Registration:** Take advantage of advanced event registration workflows to capture the information you need from volunteers before an event begins.
- **Optimize Affinity with Groups:** Create volunteer specialty groups or programs, engaging each with their own exclusive forums, blogs and events.
- **Keep Events Organized:** Deliver an optimal volunteer experience, by creating events with established participation limits, waitlists, hour tracking, role assignment and more. Ensure volunteers stay informed with automated reminders and notifications.
- **Total Visibility into Attendance:** Track volunteer hours by program, segment, event and more.
- **Celebrate their Contribution:** Use Community badging to thank volunteers and recognize their contributions online.



### An Experienced Partner

Our Implementation Team provides the strategic consulting, design and set-up services to guide you through the process of establishing a successful, Community-driven volunteer engagement program. Whether you're just bringing volunteers online or are moving from an existing system, our team can help you gather requirements, configure your community's settings and train your team to achieve your goals.

### Our Commitment to You

We empower purpose-driven organizations to connect and engage with their supporters and make the world a smaller place. With over 100 online communities and growing, our combination of enterprise-grade tools alongside our full-service community-building approach has helped us achieve successful results for our client organizations and the people who call them home.

**Learn More**

**Request a Demo at [personifycorp.com](https://personifycorp.com)**



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